

# COOKIE POLICY

## iDreams Marketing

*This Cookie Policy explains how iDreams Marketing uses cookies and similar technologies when you visit our website, interact with our services, or use our digital platforms.*

*By using our website, you agree to the use of cookies in accordance with this policy.*

## 1. What Are Cookies?

---

Cookies are small text files stored on your device when you visit a website. They help websites function properly, improve user experience, and collect analytical information.

Cookies may be temporary (session cookies) or stored for longer periods (persistent cookies).

## 2. How We Use Cookies

---

iDreams Marketing uses cookies to:

- Improve website performance
- Enhance user experience
- Remember user preferences
- Analyze website traffic
- Measure marketing performance
- Improve service quality

## 3. Types of Cookies We Use

---

### Essential Cookies

These cookies are necessary for the website to function properly.

#### Examples:

- Security
- Login sessions
- Form submissions

These cookies cannot be disabled without affecting website functionality.

### Performance & Analytics Cookies

These cookies help us understand how visitors interact with our website.

**Examples:**

- Page visits
- Traffic sources
- Visitor behavior
- Performance analysis

**Tools may include:**

- Google Analytics
- Meta Pixel
- Other analytics platforms

### Functional Cookies

These cookies help remember user preferences and improve personalized experiences.

**Examples:**

- Language preferences
- Saved settings
- User preferences

### Marketing Cookies

These cookies help track marketing campaign effectiveness and improve advertising performance.

**Examples:**

- Ad performance tracking
- Conversion tracking
- Campaign optimization

## 4. Third-Party Cookies

---

Some cookies may be placed by trusted third-party services such as:

- Google Analytics
- Meta/Facebook
- Advertising platforms

- Embedded media services

These third parties may collect information according to their own privacy policies.

## 5. Managing Cookies

---

Users can control or disable cookies through browser settings.

You may choose to:

- Accept cookies
- Reject cookies
- Delete stored cookies

Disabling cookies may affect certain website features and functionality.

## 6. Data Protection

---

Any personal data collected through cookies will be handled in accordance with our Privacy Policy and GDPR Compliance Policy.

We are committed to protecting user privacy and processing data responsibly.

## 7. Policy Updates

---

iDreams Marketing reserves the right to update this Cookie Policy at any time.

Changes will be published on our website with the updated effective date.

## 8. Contact Us

---

For questions regarding this Cookie Policy, please contact:

Company Name: iDreams Marketing

Email: [info@idreamsmarketing.com](mailto:info@idreamsmarketing.com)